

# PRESS RELEASE

FOR IMMEDIATE RELEASE

January 2025



## CHIC DESIGN + BUILD: A FEMALE-LED CONSTRUCTION FIRM REDEFINING HOME DESIGN IN THE QUAD CITIES

[Bettendorf, IA] – 2025 – Chic Design + Build, a premier design and construction firm based in the Quad Cities, is making waves in the homebuilding and remodeling industry by combining innovative designs, high functionality, and a commitment to elevating client experiences. As one of the few female general contractors in the region, owner and co-founder Janessa Ormsby leads with over a decade of expertise, proving that women not only belong in the construction industry but excel in it. With a focus on high-end, livable designs, Chic Design + Build specializes in new home construction and large-scale renovations. The firm caters to clients seeking a seamless experience and incorporates the latest trends and timeless elements to create spaces that are both luxurious and practical.

### A STANDOUT IN A MALE-DOMINATED INDUSTRY

Janessa's journey in the construction industry has been defined by breaking barriers. As a full-time wife, mom to three, and a dedicated professional, she balances it all with grace and grit. Her commitment to family values resonates deeply with her clients, many of whom seek a partner who understands how to design homes that truly meet the needs of modern families.

"As a mom and business owner, I understand the importance of creating spaces that not only look beautiful but work for everyday life," she explained. "Whether it's a dream kitchen, a cozy yet elegant living space, or a fully customized new build, we approach every project with precision and care."

### RECENT PROJECTS & MEDIA APPEARANCES

Janessa has been featured as a guest on **QC LIVE**, where she discussed her unique role as a female leader in construction. Her passion for empowering other women in male-dominated industries and showcasing the possibilities for innovative, client-centered design has captured local attention.

Chic Design + Build's latest project is a stunning two-story home, set to complete construction in March 2025. This home is a testament to the firm's ability to merge timeless design with modern features, creating a space that will be a highlight in the Spring Parade of Homes.

*Chic Design*  
+ Build

Janessa Ormsby

563-468-9136

Janessa@chicdesignandbuild.com